

INTRODUCING THE MID PITCHING LAB:

The Pitching Lab is one new initiative of MID .Its format is between an ordinary pitching session and a group workshop/seminar, with the aim of offering constructive feedback to new projects in different phases of development, even very early production. The idea is to have a group "circle" seating arrangement, where experts and filmmakers are mixed with no hierarchy, and after every pitch both experts and filmmakers can give feedback to each other, ask questions, offer insights and contribute new ideas to the projects. A lot like what an academic group workshop looks like, but also while connecting people and help them network and meet closely with other filmmakers and experienced professionals in the industry.